

#SIMPLYMAGNETIC

CAMPAIGN OVERVIEW

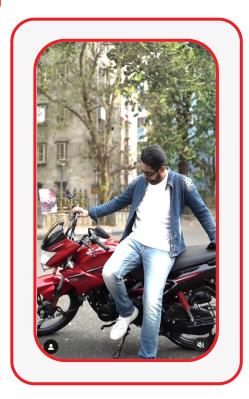


The renowned brand, <u>Hero Motocorp</u> collaborated with <u>Writwik Mukherjee</u>, who is known in the Bengali TV industry. The brand promoted their <u>Hero Glamour</u> series to create awareness and reach out to the right kind of audience.

The brand chose to collaborate with Writwik who has done a couple of popular daily soaps and has own following base.

CAMPAIGN CONTENT





CAMPAIGN OUTPUT



By effectively onboarding <u>Writwik Mukherjee</u>, who has his own fan base, the campaign successfully managed to get the desired output through reel.

No. of Celebs/Influencers: 1

Views: 23500

Likes: 3413

Comment: 60



THANK YOU!