

GLAMOUR

#SIMPLYMAGNETIC

CAMPAIGN OVERVIEW



The renowned brand, [Hero Motocorp](#) collaborated with [Writwik Mukherjee](#), who is known in the Bengali TV industry. The brand promoted their **Hero Glamour** series to create awareness and reach out to the right kind of audience.

The brand chose to collaborate with **Writwik** who has done a couple of popular daily soaps and has own following base.

CAMPAIGN CONTENT



CAMPAIGN OUTPUT



By effectively onboarding [Writwik Mukherjee](#), who has his own fan base, the campaign successfully managed to get the desired output through reel.

No. of Celebs/Influencers: 1
Views: 23500
Likes: 3413
Comment: 60

THANK YOU!